

ANDHRA UNIVERSITY
SCHOOL OF DISTANCE EDUCATION
MBA Week-end Class Programme
TIME – TABLE
Final Year - 2Year Executive MBA

Date	9.00 -10.30	10.30 to 12.00	12.00 to 1.30	2.30 to 4.00	4.00 to 5.30
05-09-2021	IB	BPSM	Project guidance	OR	OR
12-09-2021	HRM _(IR)	ESBM	Project guidance	OR	OR
19-09-2021	MM _(CBMR)	FM _(SAPM)	HRM _(HRPD)	OR	OR
26-09-2021	HRM _(IHRM)	FM _(SAPM)	MM _(ABM)	OR	FM _(FMD)
03-10-2021	MM _(SM&CRM)	FM _(MFS)	MM _(SRM)	FM _(SFM)	FM _(SFM)
10-10-2021	HRM _(ECWM)	FM _(MFS)	FM _(SFM)	FM _(FMD)	FM _(FMD)

Subject

Resource Persons

Business Policy & Strategic Mgt (BPSM)	-	Dr.V.S.D. Himabindu
Entrepreneurship & Small Business Mgt.(ESBM)	-	Prof.V.Krishna Mohan
International Business (IB)	-	Prof.P.Hrushikesava Rao
Operational Research (OR)	-	Dr.G.T.Naidu
HRM- Specialization		
1. Human Resource Planning &Development	-	Dr.G.Venkatarao
2. Employee Compensation & Welfare Management	-	Dr.G.Venkata Rao
3. Industrial Relations	-	Prof.N.L.Narasimharao
4. International HRM	-	Prof. M.Madhusudhanarao
Finance- Specialization		
1. Security Analysis Portfolio Management	-	Prof A. Narasimharao
2. Financial Markets and Derivatives(FMD)	-	Dr.P.Sanjeevi
3. Management of Financial Services(MFS)	-	Prof.P.Veni
4. Strategic Financial Management	-	Dr.P.Sanjeevi
Marketing Specialization		
1. Consumer Behaviour & Marketing Research	-	Prof. G.Sudharshanarao
2. Services Marketing & CRM	-	Prof. G.Sudharshanarao
3. Advertising and Brand Management	-	Dr. V.S.D. Himabindu
4. Sales & Retail Management	-	Dr. V.S.D. Himabindu
Project guidance	-	Prof.N.L.N.Narasimharao

Dr.M.Manisekhar
Course Coordinator

Note: students are advised to attend only their specialization and common papers.

Please click here to join Online Classes